SOURCING PRODUCTS AND DIRECT MARKETING

OSP SECTION:

G6.5

Find all forms at www.ccof.org/documents. Send completed forms to inbox@ccof.org.

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Ор	era	tion Name:	Date:					
>	Complete this form if you source products from other operations and/or sell products directly to consumers (e.g., Community Supported Agriculture (CSA) program, farm stand, Farmers' Market, u-pick, website, etc.).							
A.	So	Sourcing Products						
	If you import organic crops/products into the United States, do not complete this form. Instead complete the Handler OSP forms indicated in the Guide to Handler OSP Forms .							
1)	Do	Do you source organic crops/products from other operations?						
		☐ No. Skip to section B. ☐ Yes. Complete the table below or attach a list.						
	will	Product category, detail and brand name will appear on your CCOF client profile (certificate addendum); product category and detail will appear in USDA's Organic Integrity Database (Integrity) . CCOF reserves the right to modify product categories to reflect CCOF naming conventions.						
		Crop/Product Category	Crop/Product Detail (if any)		Supplier			
	E	xample: Tomatoes	Roma	ABC Organic Fo	arm			
2)	If any suppliers are uncertified (e.g. brokers/distributors), list both the uncertified supplier and the certified operation they source from in the Supplier column above, and attach an <u>Exempt Handler Affidavit (EHA)</u> completed by the uncertified supplier. Crops must be enclosed in sealed, tamper-evident retail packaging when acquired by the uncertified supplier and must remain in that packaging while under their control. CCOF will review the EHA and notify you if certification of the supplier is required. Attach organic certificates for all suppliers listed above. Attached Certificates must be current (issued within the last 15 months) and complete, listing the crop or product you source. In <u>E88.0 Record Keeping</u> , describe your monitoring practices to verify the organic status of the crops/products you source, and prevent organic fraud. How do you verify that incoming products do not contact prohibited substances during transport from the supplier to your operation? Cleaning and/or purge logs Certified supplier provides documentation Other (describe):							
4)	How do you ensure that organic products are not commingled with nonorganic during transport from the supplier to your operation? Mark all that apply: Not applicable, only source certified organic products Distinctly labeled or marked containers Closed containers Transported at different times Visually distinct Shipped on separate vehicles Shipped from separate destinations Other (describe):							
B. 1)	Describe all direct marketing venues below or attach a list. Include CSAs, farm stands, Farmers' Markets, U-Pick, and online sales. Not applicable, no sales directly to consumers. Stop, this form is complete.							
	a) Farmers' Markets							
		Name of market and/or Farmers' Market organization	Market Address	Day(s)	Do you sell non-organic products at this market?			
		Example: Farmtown Farmers' Market Association	123 Main St. Farmtown, CA	Mon & Sat	No			

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	Туре	Address or Website (for online sales)	Do you sell non-organic products at this venue?					
	Example: Online sales	www.ABCRanch.com	Yes					
C. Di	Direct Marketing Representation and Signage							
1) Ho	How do you differentiate organic and non-organic products to consumers?							
	ou must ensure organic and nonorganic products are not commingled and avoid misrepresentation of nonorganic products as rganic.							
	applicable to your sales venues, see CCOF's Farmers Market Best Practices Guidelines and/or our Organic Claims on ebsites and Other Marketing flyer, both available at www.ccof.org/page/labeling-and-logos .							
	Not applicable, I only sell certified organic products							
	☐ Twist ties/stickers/rubber bands ☐ Newsletter/delivery list (attach sample)							
	Description on website (attach sample) 🔲 Clear "organic" and "nonorganic" signage (attach photo)							
	Description on website (attach		Separate sales areas for organic and nonorganic. Describe:					

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