WHAT IS ORGANIC?
Organic is a holistic approach to farming that emphasizes healthy soils and communities as much as the bottom line. Organic farmers have developed innovative, science-based practices to grow food and fiber without synthetic pesticides or methods that degrade the environment. Organic certification is backed by federal law and every organic product is traceable from the farm to the grocery store.

CERTIFIED ORGANIC: What does it mean?

ORGANIC

- CONSERVES & PROTECTS WATER
- ENHANCES ECOSYSTEM SERVICES
- BUILDS HEALTHY SOILS
- PROVIDES HIGHER LEVELS OF VITAMINS, NUTRIENTS, & ANTIOXIDANTS
- RAISES ANIMALS WITH LOW STRESS & PREVENTATIVE HEALTH CARE PRACTICES

NOT ORGANIC

- GMOS
- SYNTHETIC PESTICIDES & FERTILIZERS
- MONOCULTURE
- GRAIN-BASED DIETS
- CONFINED ANIMALS
- ANTIBIOTICS & HORMONES
- 3,000+ ARTIFICIAL FLAVORS, COLORS, & PRESERVATIVES
- 550+ SYNTHETIC LIVESTOCK DRUGS

SOURCES
Organic builds healthy communities from the soil up to the economy

Organic food promotes patient health through higher levels of vitamins, minerals, and antioxidants.

Organic farming removes 14 times more carbon from our atmosphere than non-organic farming.

Organic food in school gives kids the nutrients they need and protects the water they drink and the soils that grow their food.

Organic farms are central to a resilient and prosperous future.

Organic farms reinvest dollars within the community by selling locally and creating jobs.

Welcome to an Organic California!

Organic farms build healthy soils that conserve water and prevent pollution.

Organic farms are better prepared to supply food under a changing climate.

Organic outpaces sales of all other food sectors, creating economic opportunity.

Learn more about how organic is a solution to our toughest challenges at ccof.org/roadmap.