



Operation Name: _____ Date: _____

► Complete this form if you source products from other operations and/or sell products directly to consumers (e.g., Community Supported Agriculture (CSA) program, farm stand, Farmers' Market, u-pick, website, etc).

A. Sourcing Products

1) Do you sell crops/products (organic or nonorganic) that you source from other operations?

- No, I do not sell crops/products sourced from other operations. Skip to section B.
 Yes. Complete the table below or attach a list.

Table with 3 columns: Operation Name, Crops/Products, Certified Organic? (yes/no). Includes example rows for April's Farm and Peaches, Plums.

2) How do you verify that organic certificates are current for all organic products listed above?

- I maintain current certificates that list the specific crops/products.
 I require a current certificate that list the specific crops/products with each shipment.
 Other (describe): _____

3) Describe how you ensure that organic products are not commingled with nonorganic products during sourcing and transport.

- Not applicable, I only source certified organic products.

B. Direct Marketing

1) Describe all direct marketing venues below or attach a list. Include CSAs, farm stands, Farmers' Markets, U-Pick, and online sales.

- Not applicable, no sales directly to consumers. Stop, this form is complete.

a) Farmers' Markets Not applicable, no sales at farmers' markets.

Table with 4 columns: Name of market and/or Farmers' Market organization, Market Address, Day(s), Do you sell non-organic products at this market? Includes example rows for Main St Market and Main Street.

b) Other direct marketing venues (CSA, farm stand, u-pick, online/website sales, etc.) Not applicable, none of these

Table with 3 columns: Type, Address (or website for online sales), Do you sell non-organic products at this venue? Includes example rows for Farm stand and 123 Ranch Rd.

C. Direct Marketing Representation and Signage

1) How do you differentiate organic and non-organic products to consumers?

- Not applicable, I only sell certified organic products
 Twist ties/stickers/rubber bands Newsletter/delivery list (attach sample) Description on website (attach printout)
 Clear "organic" and "nonorganic" signage (attach photo) Separate sales areas for organic and nonorganic. Describe: _____