|  |  |  |  |
| --- | --- | --- | --- |
| **Operation Name:** |  | **Date:** |  |

* Complete this form if you source products from other operations and/or sell products directly to consumers (e.g., Community Supported Agriculture (CSA) program, farm stand, Farmers’ Market, u-pick, website, etc).
1. **Sourcing Products**
2. Do you sell crops/products (organic or nonorganic) that you source from other operations?

[ ]  No, I do not sell crops/products sourced from other operations. Skip to section B.

[ ]  Yes. Complete the table below or attach a list.

| **Operation Name***Ex: April’s Farm* | **Crops/Products***Ex: Peaches, Plums* | **Certified Organic? (yes/no)***If yes, attach certificate* |
| --- | --- | --- |
|  |  |  |
|  |  |  |

1. How do you verify that organic certificates are current for all organic products listed above?

[ ]  I maintain current certificates that list the specific crops/products.

[ ]  I require a current certificate that list the specific crops/products with each shipment.

|  |  |
| --- | --- |
| [ ]  Other (describe): |  |

1. Describe how you ensure that organic products are not commingled with nonorganic products during sourcing and transport.

[ ]  Not applicable, I only source certified organic products.

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| --- |
|  |

1. **Direct Marketing**
2. Describe all direct marketing venues below or attach a list. Include CSAs, farm stands, Farmers’ Markets, U-Pick, and online sales.

[ ]  Not applicable, no sales directly to consumers. Stop, this form is complete.

1. **Farmers’ Markets** [ ]  Not applicable, no sales at farmers’ markets.

| Name of market and/or Farmers’ Market organization*Ex: Main St Market, Farmtown Farmers’ Market Association* | Market Address*Ex: Main Street, Farmtown, CA* | Day(s)*Ex: Monday & Saturday* | Do you sell non-organic products at this market? |
| --- | --- | --- | --- |
|       |       |       |       |
|       |       |       |       |

1. **Other direct marketing venues** (CSA, farm stand, u-pick, online/website sales, etc.) [ ]  Not applicable, none of these

| Type*Ex: Farm stand* | Address (or website for online sales)*Ex: 123 Ranch Rd, Farmtown, CA* | Do you sell non-organic products at this venue? |
| --- | --- | --- |
|       |       |       |
|       |       |       |

1. **Direct Marketing Representation and Signage**
2. How do you differentiate organic and non-organic products to consumers?

[ ]  Not applicable, I only sell certified organic products

[ ]  Twist ties/stickers/rubber bands [ ]  Newsletter/delivery list (attach sample) [ ]  Description on website (attach printout)

[ ]  Clear “organic” and “nonorganic” signage (attach photo) [ ]  Separate sales areas for organic and nonorganic. Describe:

|  |
| --- |
|  |