



# CCOF

Organic Certification

Education & Outreach

Political Advocacy

Promotion

## CCOF *Certified Organic* Magazine 2015 Editorial Calendar

6/30/2014

### **Winter Edition**

***Theme: Organic IS Always Non-GMO***

A recent Consumer Reports survey underscored that many shoppers now credit “natural” with attributes that only come from buying organic. The survey finds that 86% of consumers believe that foods labeled as “natural” contain ingredients grown without pesticides, 87% believe they do not include artificial ingredients, and 85% believe they do not contain GMOs. In this article we’ll explore how organic IS non-GMO and the battle the organic label faces in exposing this truth.

### **Spring Edition**

***Theme: Future Organic Farmer Grant Fund Recipients – Making the Difference!***

CCOF believes that a key challenge to growing future organic farmers is the lack of financial support within the existing farm education network for young people and new farmers wishing to pursue projects or careers that focus on organic production methods. The CCOF Foundation, in collaboration with partner organizations, made grants in three educational categories in 2014 to help address this problem. Join us in celebrating the hard work of award recipients and their contributions to the future of organic farming!

### **Summer Edition**

***Theme: Instituting Organic Partnerships***

From hospitals with gardens to universities growing their own food on campus, unique partnerships are popping up all over the nation and featuring organic as the star. We’ll take a look at the role organic producers are playing in these partnerships, hear personal stories of success, and explore resources for contracting with institutions.

### **Fall Edition**

***Theme: Organic Grain Shortages***

The western U.S. drought of 2014 has significantly impacted organic grain production. As sourcing becomes more difficult for processed products and livestock production, we are faced with the challenge of demand outpacing supply for this niche of organic. Ten percent of organic grain is grown in California, but this is not sustainable due to land shortage. How do we increase growth in other states and what other opportunities are arising for organic grain growers?

