



Get the Numbers on Organic STATISTICS AT A GLANCE

Overall, 2014 was a fantastic year for organic growth at CCOF. Even though the Western drought has dominated agricultural news, the amount of CCOF-certified organic acreage, products, and new applications has grown. As a matter of fact, in 2014 we saw more new applications to become certified than we've seen since implementation of the NOP. We are happy for this organic growth and to share these promising statistics with you.

Organic Crops

Since 2010, CCOF has added over 1.5 million acres of certified organic land. That means we have added 2,343 square miles of organic land to the agricultural movement—the equivalent of adding two Rhode Island-sized plots to an already expansive amount of organic land!

From 2013 to 2014 alone, CCOF added 139,450 acres, a 6.4% increase. Some of our largest increasing crops this year included almonds, fresh beans, lettuces, fresh tomatoes, wheat, popcorn, and brassicas. Berry production has almost doubled since 2011, and, since 2013, berry production increased by 21.6%. Pasture and field acreage increased about 40% to 1,830,265 and provided some of the larger acreage additions. This is echoed by the 25% increase in CCOF-certified meat production from 2013-2014. While we are obviously excited about these increases, we are equally pleased about the 18% increase in certified organic citrus acreage in the face of the Asian citrus psyllid that has been decimating citrus crops in the United States.

Organic Crop Categories

Crop Category	2014 Acreage
Other Crops & Land	
Fallow	93,096
Vegetables	
Mixed Vegetables	33,146
Other Vegetables	26,263
Lettuces (Incl. Salad Mix)	25,420
Brassicas	16,419
Carrots	11,601
Fruit	
Wine (Grapes)	10,766
Field & Seed Crops	
Pasture & Field	1,830,265
Other	75,279
Rice	28,563
Barley	18,430
Wheat	18,350
Alfalfa	16,942

Organic Products

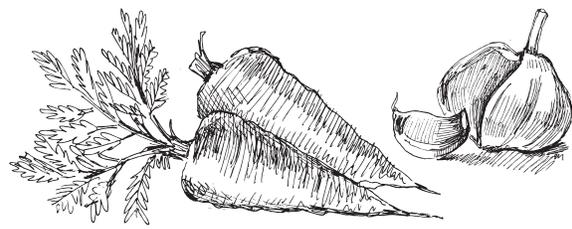
The biggest category change in processed products in 2014 is related to our expansive growth in personal care products. From 2013 we have seen 74% growth in this total product category and 14% growth in personal care product producers. The compound annual growth rate of the global beauty product market from 2013 to 2018 is projected to be 4.5%—an \$82 billion growth over the five-year span. With a larger market demand for organic personal care, it makes sense that there would be extensive product line growth to meet this demand.

This upward trend isn't isolated to just personal care products—it is reflected in the overall totals for all certified organic products. Total products have increased 15% and total producers have increased 8%. This year we implemented new sales method categories to monitor and they are gaining traction. Among the new sales methods are 78 Co-Packaging operations and nine Tasting Room operations. To search our certified organic operations by crop, product, sales method, or location, visit our online directory at www.ccof.org/directory. We are happy that producers continue to choose CCOF as their certifier, and we strive to assist in their marketing needs and help grow their business.

Organic Product Categories

Product Category	2013 Total Products	2014 Total Products	% Change	2013 Producers	2014 Producers	% Change
Baby Food	145	186	28%	4	6	50%
Baked Goods	457	447	-2%	36	40	11%
Beer	143	159	11%	14	15	7%
Chocolate & Confections	465	451	-3%	45	45	0%
Coffee	773	635	-18%	68	76	12%
Dairy Products	476	513	8%	76	82	8%
Distilled Spirits	25	25	0%	11	10	-9%
Meat	119	149	25%	39	43	10%
Personal Care	954	1656	74%	29	33	14%
Tea	634	714	13%	38	47	24%
Wine	842	844	0%	62	57	-8%

Certified Crop Acreage



	2011	2012	2013	2014
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FRUIT

Berries	5,492	6,763	8,096	9,848
Citrus	4,602	5,309	5,278	6,242

Subtropical Fruit

Avocados	1,651	1,534	1,530	1,667
Figs	1,286	1,049	1,100	1,119
Dates	227	562	908	958
Kiwi	433	440	438	414
Other	857	1,163	1,157	1,203
Total Subtropical Fruit	4,454	4,748	5,133	5,361

Grapes

Raisin	6,790	5,334	4,859	4,354
Table	3,896	3,582	3,839	4,018
Wine	11,906	11,514	11,237	10,766
Other	2,057	5,543	5,766	6,453
Total Grapes	24,649	25,973	25,701	25,591

Pome Fruit

Apples	1,529	1,654	1,704	1,700
Pears	406	475	494	565
Total Pome Fruit	1,935	2,129	2,198	2,265

Stone Fruit

Peaches	1,231	1,266	1,482	1,894
Nectarines	815	639	664	672
Cherries	498	454	484	382
Apricots	245	220	214	220
Prunes	1,346	1,272	1,068	1,085
Other	3,158	3,344	3,158	3,212
Total Stone Fruit	7,293	7,195	7,070	7,465

Other Fruit	2,057	2,142	2,216	2,709
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TOTAL FRUIT 50,514 52,130 55,692 59,481

NUTS

Almonds	6,675	6,618	6,157	7,008
Pistachios	1,285	1,319	1,519	1,663
Walnuts	5,513	5,405	5,788	5,786
Other	147	528	505	503

TOTAL NUTS 13,620 13,870 13,969 14,960

OTHER CROPS & LAND

Nursery & Flower & Misc.	682	1,678	1,246	2,112
Fallow	75,013	79,682	85,942	93,096

TOTAL OTHER CROPS & LAND 75,695 81,360 87,188 95,208

	2011	2012	2013	2014
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VEGETABLES

Assorted Vegetables

Beans (Fresh)	482	893	1,499	3,797
Garlic	413	628	560	711
Lettuces (Incl. Salad Mix)	14,460	10,647	11,722	25,420
Mixed Vegetables	18,000	29,227	33,669	33,146
Onions	5,399	972	1,064	1,258
Peas	661	759	663	705
Potatoes	5,140	1,636	2,082	2,344
Sweet Potatoes	738	781	846	760
Total Assorted Vegetables	45,293	45,543	52,105	68,141

Tomatoes

Processing	4,780	4,088	4,375	4,256
Fresh	2,888	2,373	2,438	3,907
Total Tomatoes	7,668	6,461	6,813	8,163

Umbells & Herbs

Carrots	11,100	10,092	10,318	11,601
Herbs	4,015	4,545	4,385	5,314
Total Umbells & Herbs	15,115	14,637	14,703	16,915

Brassicas	3,541	5,649	8,034	16,419
Other Vegetables	13,308	15,432	16,662	26,263

TOTAL VEGETABLES 84,925 87,722 98,317 135,901

FIELD & SEED CROPS

Cotton	526	340	315	180
Oil Crops	5,610	2,472	2,552	1,624

Legumes

Beans (Dry)	1,079	1,229	1,601	759
Other	4,822	4,126	4,877	4,891
Total Legumes	5,901	5,355	6,478	5,650

Grain & Forage

Alfalfa	19,312	16,996	17,278	16,942
Barley	13,450	18,428	19,963	18,430
Corn (Dry)	3,353	4,716	3,619	3,490
Corn (Pop)	290	408	554	715
Oats	2,524	1,883	2,311	2,138
Rice	21,989	25,520	28,267	28,563
Wheat	18,452	19,731	10,756	18,350
Other	47,857	63,708	71,632	75,279
Total Grain & Forage	127,227	151,390	154,380	163,907

Pasture & Field	718,450	1,474,769	1,314,453	1,830,265
Other Field & Seed	6,365	6,932	7,986	6,726

TOTAL FIELD & SEED CROPS 864,079 1,481,701 1,322,439 1,836,991

TOTAL CERTIFIED CROP ACREAGE	1,093,653	1,878,585	2,174,452	2,313,902
TOTAL CERTIFIED OPERATIONS	2,377	2,577	2,595	2,750