



CCOF

Organic Certification Trade Association Education & Outreach Political Advocacy



How to Label Your Retail Products Sold In Canada

While NOP certified products are equivalent to the Canadian Organic Regime (COR), operations wishing to sell NOP certified products in Canada must meet the labeling requirements of the Canadian Organic Regime. Please use the following table as you design your Canadian retail labeling.

IF YOUR PRODUCT SOLD IN CANADA IS...

Labeling Requirement:		Not Certified/ Exempt	Between 70- 95% organic	95% or more Organic	
MUST use when applicable:	"Certified Organic By (CCOF name or logo)"	NO	MUST	MUST	
	Ingredients described as organic in ingredient panel*	MAY	MUST	MUST	
	Bilingual	MUST	MUST	MUST	
MAY use when applicable:	USDA Seal	NO	NO	MAY	
	Certifier's Seal	NO	MAY	MAY	
	COR Seal	NO	NO	MAY	
	If using the COR Seal, "Imported" , "Imported from (Country)" or "Product of (Country)" near Seal	NO	NO	MUST	
	Front Panel Claims:	"Contains X% Organic Ingredients" or similar phrase**	NO	MAY	MAY
		"Organic" or similar phrase***	NO	NO	MAY
"100% Organic"		NO	NO	NO	

*All processing aids and additives must be listed in the ingredients panel unless analytical testing can demonstrate that the additive is not present in the final product.

**Such as "X% Organic Ingredients." Must be all the same size, font and color. This phrase is not allowed on NOP certified product in the 70-95% organic category. Similarly, "Made with Organic (specific ingredients)" is not allowed on products sold in Canada. Operations wishing to sell products in this labeling category must create different Domestic Sales-only and Export-only labels.

***"Organically Grown", "Organically Produced." Describing the product as "Certified Organic" is prohibited.

More Information on...

Packing into Private Labels

Clients certified by CCOF CS to COR standards may package private label products or receive private label certification directly. When packaging products for a private label owner who is not certified, the CCOF client must be identified on the label.

Registering Labels with CFIA

Certain food labels **must** be registered by the CFIA Formulation and Label Registration Unit. These include labels originating from federally registered Canadian meat, poultry and processed fruit and vegetable establishments

and foreign meat, poultry and processed fruit and vegetable establishments. Please see Manual 3 for more information.

Non-Retail Labels

Packaging shall bear the following information, without prejudice to any other indications required by law:

- a) the name and address of the person or organization responsible for the production, preparation or distribution of the product
- b) the name of the product
- c) the organic status of the product
- d) information that ensures traceability (e.g. lot number)

It is strongly advised to identify CCOF on bulk containers, produce boxes and other non-retail containers.

Wine Labeling

Wine that was produced with added sulfites may be sold as "Organic" in Canada. Wineries will need to develop Export-Only labeling if they wish to sell wine with added sulfites as "Organic" in Canada. Master cases or other markings for these products should include the notation "for export only" to meet US NOP requirements for products labeled for other markets. Wines may only utilize the COR seal when they are composed of 95% or more organic ingredients.